Wednesday

Billing OM/PA

Clinical

Practice Management

	Amphitheatre	Emerald 3	Emerald 2	Emerald 1	Diamond
8:15 – 9:30		General Session: What's New Every release includes new features designed to make PCC perfect for your practice. If your office has not yet taken full advantage of the features and functionality in the latest release, PCC 8.0, this class is for you. We will take you on a tour of the best new features and direct you to other helpful PCC tools and resources that will benefit your practice. Instructor: Scott Ploof, PCC			
9:45 – 10:45	Integrating Mental Health Services At Your Practice (CEU) Join us for this discussion to hear how other PCC practices have become a better medical home to their patients by integrating mental health services. We'll discuss when it makes sense to bring mental health services in-house, and which type of specialist you should consider hiring. Hear the experiences of other practices as they share how to bill for mental health and what it took for them to get this valuable service covered by public and private payers. Whether you are considering offering mental health services to your patients, or looking to expand the mental health offering you already provide, join us to hear how practices are filling this need in their community. Instructor: Christoph Diasio, M.D., Judy Orton, M.D., FAAP, and Nathan Morgan	Optimizing PCC EHR Take advantage of the new features in the EHR which can streamline your workflow, providing your clinicians and staff with more time to focus on delivering healthcare. This course will highlight the most useful enhancements and demonstrate how to take advantage of them in your office. Topics will include excluding diagnoses from patient reports, configuring the visit status list, creating a task when attaching a document and much more. Instructor: Lauren Gluck, PCC	Clinical Quality Measure (CQM) Reporting Within PCC EHR Whether you need to report CQM results for Meaningful Use attestation or you are interested in using PCC's CQM reports for PCMH or other quality improvement initiatives at your practice, this course is for you. We'll explain each of the nine pediatric CQM reports in PCC EHR and will share configuration required to get meaningful results for these measures. Instructor: Tim Proctor, PCC	Mastering Claims Reports Monitoring and clearing up insurance claim rejections are an important part of maintaining a healthy bottom line, and knowing how to read EDI reports is critical. We'll show you the best reports to use, and how to keep up with and respond to claim rejections. Learn tips for better understanding the claim responses you receive, and find out how to avoid the most common types of rejections. Instructor: Justin Ballou, PCC	Beyond the Basics: Best Practices Using the New PCC eRx Each pediatric practice is different – and so are your prescribing preferences. Join us in this session to explore the flexible features and powerful configuration options available in the new PCC eRx. Highlights will include optimization of Favorites, eRx Reporting, creating and controlling dosing statements, custom search terms and medication warnings, compounds, DMEs, tapers, and more! Instructor: PCC *Note that this class is also offered Thursday 8:30-9:30 and Friday 1:15-2:15
11:00 – 12:00	ICD-10 Review (CEU) The move to ICD-10 came with promises of data quality improvement which could be used for review and planning. Has your practice leveraged your ICD-10 data for that use? Join Jan Blanchard for a look into the data might be on your very own server waiting to help you improve clinical outcomes and financial performance. Instructor: Jan Blanchard, CPC, CPMA, PCC		Immunization Inventory Learn how to use PCC's newest addition to immunizations, inventory management! Explore the new tool, and the reports designed to support it, and discover how PCC EHR will help you better manage your stock. Instructor: Dan Gillette, PCC *Note this class is also offered Friday 1:15-2:15	Bright Futures: What (to screen)? Why (there's evidence)? How (to get paid)? (CEU) The release of the of The Bright Futures Guidelines, 4th Edition reminds us to reassess our practice of well child care. PCC user and Bright Futures co-editor Dr. Joe Hagan will review what you can to do, why you might do it, and how to make Well Care POP on your PCC Practice Dashboard! Tired of the same old well child and adolescent care? Here's your opportunity to spruce up your health supervision! Instructor, Joseph Hagan , M.D. of Hagan, Rinehart & Connolly Pediatricians	Encouraging No Show Reduction Round Table (CEU) Every pediatric office deals with 'No Show' appointments. Join this discussion group to explore the reasons why people miss their appointments, as well as to suggest possible solutions for these issues. We will discuss existing tools which may help reduce the number of missed appointments (recaller, notify, etc), and will also be looking for software enhancement requests to help streamline other solutions into your work flow. Instructors: Randy Lavin, PCC & Romni Palmer, PCC

Wednesday



	Amphitheatre	Emerald 3	Emerald 2	Emerald 1	Diamond
1:15 – 2:15	Practices Can't Afford to Get Human Resources Wrong (CEU) Attendees will learn about federal and state laws pertaining to human resources: how to hire effectively, hold employees accountable, retain personnel records correctly, and create an employee handbook. Instructor: Michelle Ann Richards, BSHA, CPC, CPCO, CPMA, CPPM of Coding & Compliance Experts, LLC	Pediatric Coding Updates (CEU) Pediatric coding expert Donelle Holle, RN is back to tell you all about the latest changes to pediatric CPT and ICD-10 coding. Donelle will review the changes to CPT for 2017 and then do an extensive review of what to document in each level of office visit. You'll gain a better understanding of how to bill for visits and procedures. See how coding changes can help your practice stay compliant with insurance requirements, as well as how to maximize your reimbursement. Donelle will also be ready and waiting to field general questions related to pediatric coding, so bring your list of queries and raise your hand high. Instructor: Donelle Holle, RN of Peds Coding Inc.	PCC Roadmap Discussion This group participation course starts out with a tour of PCC's Roadmap - what are we developing for you right now and what's coming for the second half of 2017. In addition to PCC EHR, Partner, the Dashboard, Patient Portal, pocketPCC, the Appointment Book, Reporting Library and PCC eRx, we will share our plans for Interoperability features that will enable you to connect with new organizations, services and applications, providing new opportunities for delivering improved patient care. You can expect some sneak peeks into upcoming features and, as always, a chance to provide feedback on our solution designs. Following the guided	Supporting LGBTQA Kids and Families (CEU) LGBTQA (Lesbian, Gay, Bisexual, Transgender, Questioning & Allies) youth and their families may have specific questions, concerns, or needs. Join our panel discussion to learn about the many ways you can best provide support and create a compassionate and accepting space in your practice. Instructors: Dana J. Kaplan, Outright Vermont and Nicholas Bonenfant, M.D., Lynne Gratton, CPPM, AAPC Fellow	What's Next with PCC eRx? You are ePrescribing with the new PCC eRx solution and you've learned about all the powerful configuration tools available to make PCC eRx work even better for you. What's next? Come and meet with PCC's eRx Subject Matter Experts and our First Databank (FDB) partners to discuss upcoming plans for PCC eRx. We will look at near-term deliverables as well as review popular wishes and ask for your feedback on what features and functionality will make ePrescribing work best for you! FDB's development team will participate in this session. Instructor: Morgan Ellixson-Boyea, PCC *Note this class is also offered Thursday 11:00-12:00
2:30 – 3:30	PCC's Clinical Reports Take a look at PCC's new clinical reports, learn about their uses, and discuss best practices for them. Instructor: Dan Gillette, PCC	* Note this class is also offered Thursday 8:30-10:45	tour, the always popular Voting Session will begin! We combine a group exercise of rapid brainstorming with a chance to wander among the "voting booths" to cast your votes for your favorite enhancements. The Roadmap Session encourages participation at any level. Let us know if we're on the right track, share what your office wants most, and become a part of PCC's planning process at the highest level! Instructors: Paula VanDeventer, Amanda Smith & Kristen Ryan, PCC	Telemedicine and PCC With Telemedicine gaining popularity, we want to invite you to learn more about PCC's telemedicine roadmap, and where we see PCC's telemedicine products fitting into your practice. If you have not looked at the Patient Portal, aka MyKidsChart, or pocketPCC in a few months, you have missed many recent changes. Get a tour of what's new, see what is on the road map, and get an overview of how telemedicine can benefit your practice. Instructor: Bryan LeMoine, PCC	Improving Your Practice Health with PCC Dashboard Your PCC Practice Vitals Dashboard displays key metrics about your practice to keep you informed of its financial and clinical health. Join us for a tour of recent Dashboard enhancements including the addition of new clinical measures related to fluoride varnish, developmental screening, and immunizations. Join a discussion to hear how practices have used the Dashboard to monitor quality improvement efforts within the practice. During this interactive session, you'll also have the opportunity to review your own Dashboard under the guidance of PCC experts. Instructor: Tim Proctor, PCC
3:45 – 4:45	Personal Collections (CEU) PCC's Lynne Gratton, CPPM, focuses on the personal collections process, helping you determine which personal balances to collect first, how to capitalize on opportunities to collect overdue balances, and when to send an account to collections. Instructor: Lynne Gratton, CPPM, AAPC Fellow, PCC	How To Add Or Remove A Practice Partner (CEU) Are you a solo physician who wants to add a partner? Perhaps your multi-partner practice no longer functions well because of disagreements among partners? Or maybe you've woken up to the fact that you don't even have a partnership agreement! We'll spend time talking about a variety of partnership models and what experience PCC's clients have had resolving conflicts and addressing challenges related to owning a practice. Instructor: Chip Hart, PCC		Coding for Telemedicine (CEU) Telemedicine continues to gain in popularity. The added convenience for parents and patients as well as the efficiencies you can realize in your workflow make this topic one worth exploring. Properly coding and billing for Telemedicine can make this convenience one which pays for itself (or better)! Join PCC's Jan Blanchard to explore updates to Telemedicine billing, and to look at some ways you could implement Telemedicine in your pediatric practice. Instructor: Jan Blanchard, CPC, CPMA, PCC	

Thursday

Billing OM/PA

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	Amphitheatre	Emerald 3	Emerald 2	Emerald 1	Diamond
8:30 – 9:30	Pediatric Coding Updates (CEU) Pediatric coding expert Donelle Holle, RN is back to tell you all about the latest changes to pediatric CPT and ICD-10 coding. Donelle will review the changes to CPT for 2017 and then do an extensive review of what to document in each level of office visit. You'll gain a better understanding of how to bill for visits and procedures. See how coding changes can help your practice stay compliant with insurance requirements, as well as how to maximize your reimbursement. Donelle will also be ready and waiting to field general questions related to pediatric coding, so bring your list of queries and raise your hand high. Instructor: Donelle Holle, RN of Peds Coding Inc. *Note this class is also offered Wednesday 1:15-	Front Desk Best Practices (CEU) PCC's Lynne Gratton, CPPM, explores front desk best practices related to scheduling, check-in, insurance verification and copay collection. Understand the importance of the front desk when it comes to your practice's workflow and collection process. Instructor: Lynne Gratton, CPPM, AAPC Fellow, PCC	Beyond the Basics: Best Practices Using the New PCC eRx Each pediatric practice is different – and so are your prescribing preferences. Join us in this session to explore the flexible features and powerful configuration options available in the new PCC eRx. Highlights will include optimization of Favorites, eRx Reporting, creating and controlling dosing statements, custom search terms and medication warnings, compounds, DMEs, tapers, and more! Instructor: PCC *Note this class is also offered Wednesday 9:45-10:45 and Friday 1:15-2:15	Recall Strategies (CEU) If well visits are so crucial to the health of children and pediatric practices, why do so many practices do a poor job delivering preventive care? Learn tips and tricks to get each and every one of your patients in for those physicals, flu shots, and more. What methods work best? Take the least of your resources? Pediatric practices share their secrets, complete with samples. Instructor: Chip Hart, PCC	Creating Your Own Reports With The Smart Report Suite Custom Report Generator Reports found in the Smart Report Suite (srs) can be very detailed and informative, but sometimes people wish that a particular report had more (or less) data, or that it was sorted in a slightly different way. In this course you will use srsgen to modify existing reports, allowing you to make customized versions of any srs report. You will also learn how using srsgen allows you to create a brand new custom report from scratch! Instructor: Randy Lavin, PCC
9:45 – 10:45	. 3:30		Compliance Is Not a Policy Manual, It's a Process (CEU) Attendees will learn about the elements required to have an effective compliance program, hear case studies on OIG enforcement, and learn how to create a culture of compliance within their physician practice.	Recaller Interactive Learn how to create focused lists of patients, both for manual recall and PCC's automatic notification system, to effectively reach out to those in need of your care. Instructor: Dan Gillette, PCC	Protocol Work Session Do you have visit protocols you wish were more streamlined? Do you have a need for a particular visit protocol and are not sure how to get it started? Do you have a protocol you are proud of and want to share with others? Come join your peers in this interactive protocol session where you
11:00 – 12:00	KIDS (CEU) New for 2017: Want to implement an effective program to increase patient satisfaction? Start with your own employees! Join Paul Vanchiere, MBA with the Pediatric Management Institute, as he shares a proven course you can bring back to your practice to help facilitate the needed changes to increase your patient satisfaction. Instructor: Paul Vanchiere, PMI	Physician Partnership Compensation Models (CEU) Developing a fair compensation model is an ongoing struggle for many pediatric practices. The varied skills, personalities, productivity levels, experience, lifestyle demands, and nonfinancial contributions of those involved are just some of the factors that add to the challenge of finding the right physician compensation model for your practice. We will share some pediatric productivity benchmarks and discuss different ways to accurately measure productivity as well as basic compensation model structures to get you thinking about potential models that could work for your practice. Instructor: Chip Hart, PCC	CPCO, CPMA, CPPM of Coding & Compliance Experts, LLC Experts, LLC CPCO, CPMA, CPPM of Coding & Compliance Experts, LLC Experts, LLC CPCO, CPMA, CPPM of Coding & Compliance Experts, LLC Experts, LLC Experts, LLC Experts, LLC CPCO, CPMA, CPPM of Coding & Compliance Experts, LLC Experts, L	What's Next with PCC eRx You are ePrescribing with the new PCC eRx solution and you've learned about all the powerful configuration tools available to make PCC eRx work even better for you. What's next? Come and meet with PCC's eRx Subject Matter Experts and our First Databank (FDB) partners to discuss upcoming plans for PCC eRx. We will look at near-term deliverables as well as review popular wishes and ask for your feedback on what features and functionality will make ePrescribing work best for you! FDB's development team will participate in this session. Instructor: Morgan Ellixson-Boyea, PCC *Note this class is also offered Wednesday 1:15-2:15	will be sure to gain insight and tips into building efficient, flexible, and powerful protocols. Instructors: Jim Leahy & Sarah Bunning, PCC

Instructor: Bryan LeMoine, PCC

Thursday

CPMA, PCC

Billing
OM/PA

Clinical

Patient Experience

Amphitheatre Emerald 3 Emerald 1 Emerald 2 Diamond 1:15 - 2:15Back Office Best Practices (CEU) Practical Pediatric Legal Updates (CEU) How a Scribe Can Improve Your Life! (CEU) Integrating Nutrition into the Oversight Reporting PCC's Lynne Gratton, CPPM, explores billing Our legal advisors will discuss the most recent legal de-Technology, the government, and insurance companies Pediatric Practice (CEU) As a managing physician or practice office best practices related to the business of velopments that may impact your office or your practice. demand that detailed information be recorded to manage Nutrition is the cornerstone for administrator, have you ever wondered insurance collections. Lynne will cover topics Instructor: Shireen Hart, Esq. and Anne Cramer, Esq. and document patient care. Many pediatricians spend too health and prevention of disease. which reports you should be monitorfrom generating clean claims to insurance follow much valuable time "gathering evidence" and performing We will explore how to incorporate ing regularly to ensure the practice is up, including ensuring timely submissions, the duties of an overpaid data entry clerk, directly affecting nutrition services into your pediatric operating successfully? This session will finding claims never submitted, and ensuring their productivity and job satisfaction. Worse, the focus practice. We will go over some highlight PCC's robust Dashboard and all rejected claims have been corrected and on data entry impacts the quality of care the patients interactive and new nutrition practice management reporting capabilresubmitted ities, focusing on reports that will allow receive. Come learn how trained scribes can accurately and strategies to help your patients Instructor: Lynne Gratton, CPPM, AAPC Fellow, efficiently document all clinician discussion and assessment achieve the greatest behavior you to keep your finger on the pulse of PCC in your EHR in real-time. Scribes can assist in non-clinical changes and positive outcomes. your practice. Discover the numbers that duties such as retrieving information, making phone calls, This workshop will address really matter and how to find and track completing forms, improving practitioner productivity, and insurance coverage questions the information you need most. A pracchaperoning patient encounters. They even can ensure you and options to have a dietitian in tice session will give you the opportunity maintain your meaningful use and medical home requireto review your own practice's results. your practice with a minimal cost ments. Focus on your patients, not your keyboard... come burden. Instructor: Tim Proctor, PCC see how a scribe can improve your life! Instructor: Leslie Langevin of Whole Instructor: Jeanne Marconi, M.D., The Center for Advanced Health Nutrition Pediatrics 2:30 - 3:30PCMH and Your Community (CEU) EHR Peer Exchange Practical Pediatric Legal Updates Q&A In this follow-up session to Practical Pediatric Legal Being a medical home for your patients means more than If you are looking for tips on Updates, Anne Cramer and Shireen Hart will spend time just coordinating care. It also requires bringing resources integrating new features in your system, and hearing how other answering your questions, and facilitating a discussion together to ensure that they have access to the right care. around matters of importance to you and your practice. In this course you will learn how to connect your patients to practices handle a particular Instructor: Shireen Hart, Esq. and Anne Cramer, Esq. services in a number of ways: outreach to specialists, buildworkflow, this class is for you. Even ing programs in-house, contracting with other professionals, if you've not yet implemented PCC EHR, you'll walk away with referring to and helping to build community programs, even connecting with Payers to take advantage of their member valuable insights to integrate programs and services, or to collaborate on creating new into your planning process. A ones. Instructor: Susanne Madden, The Verden Group panel of clinicians and practice administrators will share their best 3:45 - 4:45 Insurance Education 101 for Patients (CEU) How to Best Use Your Client Advocate Security Risk Assessment (CEU) Collections Roundtable (CEU) practices and lessons-learned in all As more and more patients enroll in High-Did you know that the Office of Civil Rights (OCR) has PCC will lead an interactive discussion on collections. Client Advocates are PCC's latest support phases of PCC EHR use. Panelists Deductible Health Plans (HDHPs), your need been charged with enforcing HIPAA-related compliance? This class is a great follow-up to Lynne Gratton's Thursday model. Engaging in regularly scheduled will discuss their strategies for for them to understand their coverage and Did you know that this same agency expects all afternoon session: Back Office Best Practices. This course will calls with your Client Advocate allows maximizing many features and responsibilities is greater than ever. We invite you healthcare entities to have the same level of compliance benefit any staff involved in collections. Attendees may be vou to discuss immediate concerns functionality like the Electronic to consider ways that teaching your patients and and security infrastructure as the hospital down the street grouped by practice size to facilitate the discussion. as well as gather important items to Encounter Form, Patient Portal, their families about their coverage can save you from your office? How can physician practices ensure Instructor: Lynne Gratton, CPPM, AAPC Fellow, PCC work on and discuss over time. These eLabs, PocketPCC, and a host of time and even reduce call volume. Join PCC's check-ins foster a more personalized they have the same level of security as organizations with other details relevant to using PCC Tim Proctor and Jan Blanchard for a roundtable multi-million dollar IT budgets?!? Join Paul Vanchiere, relationship between you and PCC by EHR. Bring your own questions discussion about ideas for improving your return MBA with the Pediatric Management Institute as he encouraging you to set aside time to and walk away with many tips! on the time you invest in patient education by work on big-picture projects. Join Bryan Instructor: Sarah Bunning, PCC avoiding surprises and empowering families to •The specific compliance programs every practice needs from PCC to learn about the many take charge of their coverage. to have in place. ways your Client Advocate can help to Instructors: Tim Proctor and Jan Blanchard, CPC, •Locations of self-paced tools to maintain compliance. improve your practice.

•Discussion of third-party resources available to help you

ensure compliance.

nstructor: Paul Vanchiere, PMI



Billing
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	Amphitheatre	Emerald 3	Emerald 2	Emerald 1	Diamond
8:15 – 9:30		General Session - Social Media Tips & Tricks (CEU) As a busy pediatrician, patient care is our focus. We want to optimize our time and effort to make our patient care timely, relevant, and meaningful at every encounter. Unlike our mentors of the past, today's pediatrician has the opportunity to use online tools to add value and effectiveness to the care we already provide. The trick, however, is how to add social messaging with minimal time and maximum impact. Blending her current knowledge of online physician presence with her years of practical experience using social media tools, Dr. Burgert will break down social media into simple, effective, and efficient chunks. This session will offer something new for everyone from the interested beginner to the seasoned expert. Instructor: Natasha Burgert, M.D. of Pediatric Associates			
9:45 – 10:45	Live Podcast - Your Practice Management Calendar (CEU) In 2015, SOAPM Rock Star Dr. Suzanne Berman sat down with Chip Hart to review the tasks that "every practice should do periodically." They brainstormed a list and shared it on the "Confessions of a Pediatric Practice Management" Podcast. At the UC, Dr. Berman and Chip will sit down again - but LIVE, this time - and cover the important items that many practices often forget to cover each week, month, quarter, and year. We'll live-update our written list and	Scheduling Optimization Roundtable Join your peers in an interactive discussion on using PCC's scheduler, sam. Discuss issues facing your practice from schedulers overbooking to using blocks and labels to define where appointments should be placed. Participants will be grouped according to practice size so discussions are meaningful for their office. Instructor: Randy Lavin, PCC & PCC Panelists	Appointment Book Preview PCC's new Appointment Book inside PCC EHR is growing! Find out if this new scheduling tool meets the needs of your practice. We'll review current features, including multi-provider scheduling, and the future features on our roadmap. The Appointment Book is in use at 8 single- location offices. Current features are best suited for single location practices and providers with consistent weekly hours. Instructor: Erica Greenwood, PCC	Patient Advocacy (CEU) The quality of the Patient Experience depends heavily on the patient's perspective. Dr. Michael Warner of Patient Advocacy Initiatives recommends empowering patients to play a more active role in their own care. Dr. Warner will share with us the ways that he advises patients to participate in their care as co-authors of their medical record. Instructor: Michael Warner, M.D of Patient Advocacy Initiatives.	PCC Resources for PCMH Recognition Are you working towards achieving Patient-Centered Medical Home (PCMH) Recognition or in the process of renewing your recognition status? Understanding the sheer volume of NCQA's PCMH requirements and reporting needed to achieve PCMH recognition can be daunting. Join us in this session to identify reports and functionality within PCC's software that are relevant for practices seeking PCMH recognition under 2014 or 2017 standards for the first time or for
11:00 – 12:00	at the end of the class, share a link where it can be downloaded by each practice. Instructors: Suzanne Berman, M.D., Plateau Pediatrics, Chip Hart, PCC		EHR Tools Review all the powerful tools available for configuring PCC EHR and your visit protocols. You will learn how to add and retire users, create user roles, delete a charted visit and more. After this class, we encourage you to spend some time in the Open Lab to apply what you have learned. Instructor: Jim Leahy, PCC	Optimizing Adolescent Well Visits (CEU) Adolescents have unique healthcare needs. Want to know more aboout how to tailor well visits to this age group? Join Dr. Erica Gibson as she discusses the key aspects of adolescent-friendly well care. Instructor: Erica J. Gibson, M.D.	practices seeking to renew their existing recognition status. We'll also introduce you to PCC's web-based tool that breaks down each PCMH element, offering dozens of report screenshots and examples other PCC offices have used to help satisfy the PCMH requirements. Instructor: Tim Proctor, PCC

Friday

Billing OM/PA

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Clinical

	Amphitheatre	Emerald 3	Emerald 2	Emerald 1	Diamond	
1:15 – 2:15	Improving Workflows with Cheap Tech Hacks (CEU) In an industry where human labor is getting more expensive and computer solutions are getting more accessible, learn how to automate data processes in your office with inexpensive software you probably already have. Understand which workflows are amenable to digitization and which ones are better left to humans. Hear about some emerging tech tools that can massively reduce your office's paperwork burden. Instructor: Suzanne Berman, M.D of Plateau Pediatrics.	Meaningful Use and PCC EHR Use PCC EHR to meet the ten Modified Stage 2 Meaningful Use objectives now required for the second year or later of the Medicaid EHR Incentive Program. In this class, we'll discuss the process for applying for the Medicaid incentives and delve into each of the Meaningful Use objectives explaining recommended workflow and how to meet the requirements or minimum thresholds for reported measures. Instructor: Tim Proctor, PCC	Beyond the Basics: Best Practices Using the New PCC eRx Each pediatric practice is different – and so are your prescribing preferences. Join us in this session to explore the flexible features and powerful configuration options available in the new PCC eRx. Highlights will include optimization of Favorites, eRx Reporting, creating and controlling dosing statements, custom search terms and medication warnings, compounds, DMEs, tapers, and more! Instructor: PCC * Note this class is also offered Wednesday 9:45-10:45 and Thursday 8:30-9:30	How to Rock Your Practice's Website: Tips from the Experts (CEU) In the digital age, a website is a basic requirement for every practice. Content, design, and technology work together to tell your story, attract families, and build trust. If your design looks like something from the heyday of Netscape Navigator or your message doesn't resonate, this valuable tool can actually harm, not help, your business. Our panel of experts will answer your questions about how to make your website great and how to get started if you don't have one yet. Panelists: Scott A. Beyer, Appleseed Solutions, Ginger Irish, PCC, and Chip Hart, PCC	Immunization Inventory Learn how to use PCC's newest addition to immunizations, inventory management! Explore the new tool, and the reports designed to support it, and discover how PCC EHR will help you better manage your stock. Instructor: Dan Gillette, PCC *Note this class is also offered Wednesday 11:00-12:00	
2:30 – 3:30	How Payer Contracts Are Evolving in the Era of Big Data and Value-Based Payments (CEU) Contracts are quickly evolving to shift more risk to physicians. Learn how 'big data' is being used to develop benefit design, tiered networks, and physician grades, and how Payers are changing contracting to deliver on the promise of 'value-based' improvements in care delivery. Instructor: Susanne Madden, The Verden Group		Order Workflow Roundtable This session offers a chance to share how your practice uses PCC EHR and to learn tips and tricks from others on topics such as generating and tracking lab orders, transmitting and receiving referrals, and other workflows. This interactive course will help you generate new ideas that will streamline your use of PCC EHR. Instructor: Jim Leahy, PCC	Easy Ways to Participate in Research Using Your EHR Did you know that PCC is participating in cutting-edge research projects in collaboration with partners around the country? Join Alex Fiks, Director of the American Academy of Pediatrics' Pediatric Research in Office Settings (PROS) practice-based research network, to learn how your practice can participate! Dr. Fiks will provide an overview of PROS (and how to become a member should you wish). Current opportunities provide a fulfilling way to increase job satisfaction, earn MOC credit, and better children's health care. As one example, PROS is now recruiting for the BMI2+ study, in which clinicians receive free training in motivational interviewing for obesity treatment by a leading national expert and impacts on child BMI and lifestyle behaviors are measured. The BMI2+ study provides MOC credit as well. We hope that you will enroll!	From PCC to Spreadsheets PCC EHR, Partner, and the Dashboard all have reports that can be exported as spreadsheets. Learn how to take advantage of this feature and how to use tools like OpenOffice, LibreOffice, or MS Office to further analyze the data from your system. Instructor: Nate Venet, PCC	
3:45 – 4:45	HIPAA Faux Pas (CEU) While HIPAA is a very broad topic, maintaining HIPAA compliance can be quite simple. Come hear about small changes you can make around your office to ensure HIPAA compliance. Instructor: Lauren Gluck, PCC	Where Are You Losing Money? (CEU) Join Chip Hart as he channels his ADHD for 60 minutes and highlights all of the places he looks when a customer calls him to say, "We're not making enough money." This course is designed to review the many and broad revenue problems in your practices. We will NOT go into depth on any particular issue, but it should be both fun and enlightening for any and all practices. Instructor: Chip Hart, PCC				